

E-COMMERCE • APPAREL & ACCESSORIES

Organic Men's Fashion Dropship Store With Massive Social Following

Profitable men's apparel dropship brand generating \$115K annual revenue organically. Significant upside remains via paid ads and email marketing — both currently underutilized.

ASKING PRICE

\$98,969

23x Monthly Multiple

\$115K

TTM REVENUE

\$52.1K

TTM PROFIT

45%

PROFIT MARGIN

50,000

EMAIL SUBSCRIBERS

BUSINESS MODEL

Dropshipping

FIRST MADE MONEY

2021

OWNER INVOLVEMENT

30 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

Global

TREND

Stable

Investment Highlights

- ✓ 1M+ Instagram followers driving organic traffic with zero paid advertising spend
- ✓ 50,000-strong email list largely untapped and ready for monetization
- ✓ 9,000+ orders fulfilled since 2021 with zero chargebacks in past year
- ✓ Dedicated China-based supplier handles logistics, sourcing, and custom packaging
- ✓ Fully transferable Shopify store with 25+ social accounts included in sale

Growth Opportunities

Launch Paid Advertising

Untapped paid channels could accelerate customer acquisition and significantly boost revenue.

Email Marketing Optimization

50K-subscriber list has minimal automation; improved sequences could drive strong repeat sales.

Expand Social Monetization

25+ accounts with millions of followers offer untapped affiliate and sponsored content revenue.

New Product Expansion

Established supplier relationship enables fast addition of new apparel categories.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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