

AMAZON FBA • CHILDREN'S TOYS

Owner-Operated Children's Toy Building Set Brand on Amazon

Established Amazon FBA brand in the children's construction toy niche. Trademarked, owner-operated, and generating \$213K annual revenue with multiple untapped growth channels.

ASKING PRICE

\$61,917

23x Monthly Multiple

\$213K

TTM REVENUE

\$32.6K

TTM PROFIT

15%

PROFIT MARGIN

20

ACTIVE SKUS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2021

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓

Trademark
- ✓

Trademarked brand with Amazon Brand Registry and strong 4.6-star product ratings
- ✓

Lean operation requiring under 10 hours weekly with no employees needed
- ✓

Six months of inventory maintained ensuring consistent stock availability
- ✓

20 SKUs across children's construction toy niche with seasonal Christmas peak
- ✓

Up to 60 days seller transition support included for smooth handover

Growth Opportunities

New Product Development

Expand the catalog with new SKUs across the construction toy niche.

Additional Sales Channels

Launch on Shopify, Walmart, or other platforms to diversify revenue.

Wholesale Distribution

Pursue retail wholesale partnerships to unlock high-volume offline sales.

International Expansion

Enter new Amazon marketplaces to grow beyond the current market.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →