

E-COMMERCE • APPAREL & ACCESSORIES

Established Multichannel Apparel Brand With 1,200 Listings

A profitable, owner-operated graphic apparel business with an extensive multichannel catalog, registered trademark, and significant upside from FBA expansion and new design launches.

ASKING PRICE

\$169,851

30x Monthly Multiple

\$216K

TTM REVENUE

\$67.9K

TTM PROFIT

31%

PROFIT MARGIN

~1,200

PARENT LISTINGS

BUSINESS MODEL

Multi-Channel FBM/FBA

FIRST MADE MONEY

2017

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ Operated since 2017 with proven sales history and loyal customer base
- ✓ Portfolio of ~1,200 parent listings across a major marketplace and craft channel
- ✓ Registered trademark and Brand Registry 2.0 provide strong IP protection
- ✓ Low-cost print-to-order model minimises inventory risk across large catalog
- ✓ Comprehensive one-week onsite training plus 30 days of transition support included

Growth Opportunities

FBA Expansion

Move top-rated SKUs to FBA to unlock Prime eligibility and higher conversions.

Seasonal Inventory Planning

Pre-stock proven sellers ahead of key holiday and gifting demand periods.

New Design Launches

Regularly release trend-driven designs to grow catalog and capture emerging demand.

Listing Optimisation & Ads

Improve keywords, images, and targeted advertising on highest-performing products.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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