

CONTENT BUSINESS • AUTOMOTIVE

Profitable Automotive DIY Channel

With 94% Organic Discovery

Evergreen automotive DIY content channel generating \$107K annual net profit at 98% margins, requiring just 10 hours per week with an established content workflow and transferable freelance support.

ASKING PRICE

\$169,024

19x Monthly Multiple

\$109K

TTM REVENUE

\$107K

TTM PROFIT

98%

PROFIT MARGIN

~7/mo

VIDEOS PUBLISHED

BUSINESS MODEL

Ad-Supported Content

FIRST MADE MONEY

2025

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner + 1 Contractor

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- ✓ Exceptional ~98% net profit margins on \$109K TTM revenue with only \$188/month in expenses.
- ✓ Highly passive model: owner works just 10 hours per week on research, optimization, and uploads.
- ✓ ~94% of traffic driven by organic discovery — no paid marketing required to sustain growth.
- ✓ Clean platform history: zero copyright strikes, penalties, or policy violations ever recorded.
- ✓ Freelance video editor is retained, trained, and willing to continue with the new owner post-sale.

Growth Opportunities

Expand Monetization Streams

Add affiliate marketing, sponsorships, brand partnerships, and digital products beyond current ad revenue.

Launch Short-Form Content

Introduce short-form vertical videos to attract new audiences and accelerate subscriber growth.

Increase Publishing Frequency

Raise video output above current pace to build channel momentum and grow monthly ad revenue.

Competitor Content Analysis

Study top-performing competitor formats to replicate proven evergreen topics and video structures.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →