

E-COMMERCE • HEALTH & FITNESS

Branded Fitness Accessories Brand With 30%+ Profit Margins

A trademarked, Brand Registered FBA business in the high-demand fitness accessories space, generating consistent cash flow with only ~7 hours of owner time per week and fully hands-off fulfillment.

ASKING PRICE

\$179,044

34x Monthly Multiple

\$182K

TTM REVENUE

\$63.2K

TTM PROFIT

35%

PROFIT MARGIN

~7 hrs/week

OWNER TIME

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2021

OWNER INVOLVEMENT

7 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ Trademarked brand with Amazon Brand Registry, A+ Content, and Transparency Program enrollment.
- ✓ 30%+ net profit margins on TTM revenue of \$182K and net profit of \$63.2K.
- ✓ Fully hands-off fulfillment — 100% managed through Amazon's FBA and AWD network.
- ✓ Strong year-over-year revenue growth since launch, with highly efficient ad spend at ~8% TACoS.
- ✓ Validated external traffic channel via Google Ads, with proven conversion on a limited test budget.

Growth Opportunities

External Traffic Scaling

Expand validated Google Ads campaigns to boost rankings and drive incremental sales volume.

International Expansion

Launch on Amazon UK, EU, and Canada marketplaces to capture proven global demand.

Multi-Channel Growth

Actively scale Etsy, Temu, and Shopify sales using existing Amazon MCF fulfillment infrastructure.

Product Line Extensions

Introduce new sizes, colors, and bundles to increase average order value and customer lifetime value.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →