

SAAS • ECOMMERCE TOOLS

Passive B2B SaaS Platform Serving Amazon Sellers

Subscription SaaS platform providing marketing and conversion tools for Amazon sellers. Generates consistent MRR with minimal owner involvement and strong organic search rankings.

ASKING PRICE

\$108,508

34x Monthly Multiple

\$58K

TTM REVENUE

\$38.8K

TTM PROFIT

67%

PROFIT MARGIN

~70

ACTIVE SUBSCRIBERS

BUSINESS MODEL

Subscription

FIRST MADE MONEY

2018

OWNER INVOLVEMENT

2 hrs/week

TEAM SIZE

3 Contractors

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ Trademark
- ✓ \$4K+ monthly recurring revenue from ~70 active subscribers
- ✓ Highly passive — owner works just 2 hours per week
- ✓ Organic SEO drives new customers at near-zero acquisition cost
- ✓ Registered US trademark and full tech stack included in sale
- ✓ Established since 2018 with loyal B2B subscriber base

Growth Opportunities

Expand Beyond Amazon

Adapt platform for Shopify and broader eCommerce markets to unlock new audiences.

Paid Acquisition Channels

Invest in paid marketing to accelerate subscriber growth beyond organic SEO.

Platform Feature Expansion

Develop additional tools to increase ARPU and reduce monthly churn.

Email List Monetization

Leverage 8,000-subscriber email list for upsells, re-engagement, and conversions.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →