ECOMMERCE • RECOVERY & WELLNESS

Fast-Growing European Recovery & Wellness Brand with Strong AOV

Established direct-to-consumer brand in the high-growth recovery niche, serving a fitness-focused audience across multiple European markets with a proven paid media engine and engaged email list.

ASKING PRICE
$435,426
31x Monthly Multiple

$915K	$169K	18%	5,500+
TTM REVENUE	TTM PROFIT	PROFIT MARGIN	EMAIL SUBSCRIBERS

BUSINESS MODEL	FIRST MADE MONEY	OWNER INVOLVEMENT
Direct-to-Consumer	2025	4 hrs/week
TEAM SIZE	**CUSTOMER MARKET**	**TREND**
4 Employees	Europe (DE, FR, AT, UK)	Growing

Investment Highlights

- ✓ $915K TTM revenue with $169K net profit at a 31x monthly multiple asking price of $435K.
- ✓ High average order value of $280 signals strong customer intent and premium brand positioning.
- ✓ Fully remote team of four — customer support, CFO, media buyer, and head of operations — all expected to stay post-sale.
- ✓ Sophisticated Klaviyo email funnels monetizing 5,500+ subscribers with automated post-purchase and abandoned-checkout sequences.
- ✓ Seller offers up to 6 months of hands-on transition support covering operations, suppliers, marketing, and Q4 preparation.

Growth Opportunities

Organic & SEO Growth
Scale social media content and SEO blogging to reduce reliance on paid acquisition.

Email Monetization
Improve automated flows and campaigns to better convert the existing subscriber base.

European Fulfillment
Establish EU warehouse to cut delivery times, improve margins, and enable bulk purchasing.

Product Expansion
Introduce new recovery and wellness SKUs to cross-sell and grow customer lifetime value.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →