

E-COMMERCE • APPAREL & ACCESSORIES

Profitable Footwear Care Brand with
Top Amazon Rankings

Established Amazon FBA business selling trademarked footwear care products with 40%+ YoY revenue growth, 20%+ profit margins, and a top-10 subcategory ranking — requiring just 2 hours of owner time per week.

ASKING PRICE

\$831,326

38x Monthly Multiple

\$914K

TTM REVENUE

\$263K

TTM PROFIT

29%

PROFIT MARGIN

2,000+

TOP PRODUCT REVIEWS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

2 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ Two distinct trademarked brands with Amazon Brand Registry, protecting a focused 5-product portfolio.
- ✓ Top-selling product holds a top-10 subcategory ranking with 2,000+ reviews and a 4.4-star rating.
- ✓ 40%+ year-over-year revenue growth with TTM revenue of \$914K and net profit of \$263K.
- ✓ Highly automated operations — owner spends just ~2 hours per week managing the business.
- ✓ Lean supply chain with a single primary supplier and 3–4 months of inventory on hand.

Growth Opportunities

Expand Product Range

Launch complementary footwear care products and accessories to deepen the existing lineup.

New Product Bundles

Create value-driven bundles around bestselling SKUs to increase average order value.

Additional Sales Channels

Expand beyond Amazon into retail, Shopify, or wholesale channels to diversify revenue.

Geographic Expansion

Scale into additional international marketplaces to capture underserved global demand.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →