

AMAZON FBA • APPAREL & ACCESSORIES

Established Italian Accessories Brand
with Strong European Growth
Potential

A registered, trademarked accessories brand generating \$1.54M TTM revenue almost exclusively from a single European marketplace, with existing ad infrastructure and reviews ready to support rapid continental expansion.

ASKING PRICE

\$714,672

36x Monthly Multiple

\$1.54M

TTM REVENUE

\$238K

TTM PROFIT

16%

PROFIT MARGIN

4.75%

AMAZON TACOS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2019

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

Italy (Europe Expansion Ready)

TREND

Growing

Investment Highlights

- ✓ Generates \$1.54M TTM revenue as a solo-operated business with only ~20 hours of work per week.
- ✓ Registered trademark and multiple registered designs provide strong, defensible IP protection.
- ✓ Established supplier contracts in China with 3+ months of inventory on hand ensures supply chain stability.
- ✓ Ultra-low TACoS of 4.75% and ~24% COGS demonstrate highly efficient and profitable operations.
- ✓ 70% of inventory stored at fulfillment centers, minimizing overhead and enabling a lean cost structure.

Growth Opportunities

European Market Expansion

Existing optimized listings and reviews are ready to scale across additional EU marketplaces.

Paid Advertising Scale

Low current TACoS signals significant headroom to profitably increase ad spend and reach.

Additional Headcount

Solo management has capped growth; hiring support could unlock faster scaling and new initiatives.

Multi-Channel Sales

WooCommerce site currently under 1% of revenue; dedicated investment could diversify income streams.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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