

E-COMMERCE • BED & BATH

Highly Passive Bed & Bath FBA
Brand, 10+ Year Track Record

Established Amazon FBA brand in the Bed & Bath niche generating \$193K in TTM revenue with ~1 hour of owner involvement per week, a registered trademark, and 4,000+ product reviews.

ASKING PRICE

\$144,320

32x Monthly Multiple

\$193K

TTM REVENUE

\$54.1K

TTM PROFIT

28%

PROFIT MARGIN

4,000+

PRODUCT REVIEWS

BUSINESS MODEL

Amazon FBA

FIRST MADE MONEY

2014

OWNER INVOLVEMENT

1 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ TTM revenue of \$193K and TTM net profit of \$54.1K, reflecting strong margins.
- ✓ Ultra-passive operation requiring just ~1 hour of owner time per week.
- ✓ Hero products have accumulated 4,000+ reviews with average ratings of 4.2–4.3 stars.
- ✓ Registered US trademark and Amazon Brand Registry provide meaningful brand protection.
- ✓ Over a decade of operating history with a single reliable supplier and lean 10-SKU catalogue.

Growth Opportunities

Expand Product Lines

Add complementary Bed & Bath SKUs to reach new customer segments and increase revenue.

Rebrand & Reposition

Refresh brand identity to strengthen market positioning and command premium pricing.

Activate Shopify Channel

Leverage the included Shopify account to diversify revenue beyond the Amazon platform.

Optimise PPC Strategy

Refine advertising approach to improve TACoS below the current 16% and boost net profit.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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