

E-COMMERCE • SPORTS & FITNESS

Passive Amazon FBA Fitness Brand, 10-Year Track Record

Established fitness accessories brand with highly rated products, streamlined fulfillment, and minimal owner involvement. Ideal for passive income seekers.

ASKING PRICE

\$73,833

30x Monthly Multiple

\$177K

TTM REVENUE

\$29.5K

TTM PROFIT

17%

PROFIT MARGIN

~2 hrs/wk

OWNER TIME

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2016

OWNER INVOLVEMENT

2 hrs/wk

TEAM SIZE

Owner only

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- 10-year-old brand with proven sales history and strong customer ratings.
- Top SKU holds 4.4-star rating with thousands of verified customer reviews.
- Fully automated fulfillment via Amazon warehousing — minimal owner touchpoints.
- Registered trademark and brand registry provide strong competitive protection.
- Only ~2 hours per week required; business can run weeks without intervention.

Growth Opportunities

Catalog Expansion

Launch new SKUs leveraging existing brand authority and sales history.

Consumable Products

Introduce repeat-purchase consumables to drive recurring revenue streams.

Channel Diversification

Launch direct-to-consumer website or additional marketplaces beyond Amazon.

Active Brand Building

Invest in marketing and social presence to unlock untapped brand potential.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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