

E-COMMERCE • APPAREL & ACCESSORIES

Decade-Old Print-on-Demand Apparel Brand With 51K Listings

A seasoned print-on-demand operation with over 51,000 live listings across evergreen and seasonal niches, generating consistent royalty income with minimal inventory risk and broad multi-marketplace reach.

ASKING PRICE

\$251,255

31x Monthly Multiple

\$158K

TTM REVENUE

\$97.3K

TTM PROFIT

62%

PROFIT MARGIN

~6,100

UNIQUE DESIGNS LIVE

BUSINESS MODEL

Royalty / Print-on-Demand

FIRST MADE MONEY

2016

OWNER INVOLVEMENT

18 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States & Europe

TREND

Stable

Investment Highlights

- ✓ Established in 2016 with a 10-year track record and top-tier platform account status.
- ✓ 51,000+ live listings diversified across thousands of designs — no single bestseller dependency.
- ✓ ~61% net profit margin on TTM revenue of \$158K, delivering \$97.3K in annual profit.
- ✓ Multi-marketplace presence spanning the US and five European markets with room to expand.
- ✓ Asset-light, inventory-free model requires ~18 hrs/week with 3 months of seller transition support included.

Growth Opportunities

Pricing Optimization

Many products are priced below market average, offering immediate margin upside with minimal effort.

Expand PPC Advertising

Scale ad spend on proven low-ACOS designs to drive incremental sales across US and European markets.

European Marketplace Expansion

Publish existing catalog designs across underpenetrated European marketplaces to unlock new royalty streams.

AI-Accelerated Design Output

Leverage AI tools to dramatically increase new design volume and accelerate catalog growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →