

ECOMMERCE • COUPLES ENTERTAINMENT

Profitable Couples Gaming Brand,
1.8M Organic Followers, Zero Ad
Spend

Fully automated Shopify store selling exclusive board and card games for couples, generating \$171K TTM revenue entirely through organic social media — with paid acquisition, new channels, and email marketing untouched.

ASKING PRICE

\$263,456

32x Monthly Multiple

\$171K

TTM REVENUE

\$98.8K

TTM PROFIT

58%

PROFIT MARGIN

1.8M+

SOCIAL FOLLOWERS

BUSINESS MODEL

eCommerce

FIRST MADE MONEY

2024

OWNER INVOLVEMENT

5 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ \$171K TTM revenue and \$98.8K TTM net profit generated with zero paid ad spend.
- ✓ 1.8M+ authentic organic followers across Instagram, Facebook, and TikTok drive all traffic.
- ✓ Fully automated 3PL fulfillment; owner spends fewer than 5 hours per week on operations.
- ✓ 1,000+ pre-edited videos included, providing a ready-made content library for new owner.
- ✓ 7,000+ email subscribers completely unmonetized — an immediate revenue lever for a buyer.

Growth Opportunities

Launch Paid Advertising

Zero paid ads run to date; Meta, Google, and TikTok ads offer immediate scalable traffic.

Expand Sales Channels

TikTok Shop, Amazon, and retail board game stores are entirely untapped distribution channels.

Activate Email Marketing

A 7,000+ subscriber list is unmonetized; flows and campaigns could meaningfully lift revenue.

Optimize U.S. Logistics

Shifting more inventory stateside can cut shipping times, reduce costs, and improve conversions.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →