

IOS APP • WELLNESS & SLEEP

Recurring-Revenue Wellness App With 3,700+ Active Subscribers

Launched in 2025, this lean iOS subscription app delivers AI-powered audio wellness content—8D audio, binaural beats, sleep sounds, and guided meditations—with organic acquisition channels and significant paid growth yet to be unlocked.

ASKING PRICE

\$204,311

18x Monthly Multiple

\$249K

TTM REVENUE

\$136K

TTM PROFIT

55%

PROFIT MARGIN

3,700+

ACTIVE SUBSCRIBERS

BUSINESS MODEL

Subscription

FIRST MADE MONEY

2025

OWNER INVOLVEMENT

4 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States (Global Customers)

TREND

Growing

Investment Highlights

- ✓ Trailing-twelve-month revenue of \$249K with \$136K net profit—a 55%+ margin.
- ✓ Fully recurring iOS subscription model with monthly, quarterly, and annual plans.
- ✓ Only ~4 hours per week required; content is AI-generated dynamically within the app.
- ✓ Customer acquisition driven organically via social media and App Store discovery—paid ads largely untapped.
- ✓ 90-day seller transition support included, with developer available post-sale.

Growth Opportunities

Scale Paid Acquisition

Launch Meta, TikTok, Apple Search Ads, and Google App Campaigns to drive subscriber growth.

Conversion Optimization

Test and refine onboarding flows, paywalls, and pricing to lift subscription conversion rates.

Premium AI Features

Expand AI-driven personalization, gamification, and premium content to boost retention and LTV.

International Expansion

Localize the app and App Store listings to unlock high-value global wellness markets.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →