

YOUTUBE CHANNEL • AUTOMOTIVE

Faceless Automotive YouTube Channel with Strong Passive Income

A fully faceless, AI-assisted automotive YouTube channel generating consistent AdSense revenue with 250+ videos live, diversified traffic sources, and untapped monetization potential through eBooks and affiliate partnerships.

ASKING PRICE

\$107,277

25x Monthly Multiple

\$66.7K

TTM REVENUE

\$51.5K

TTM PROFIT

77%

PROFIT MARGIN

250+

PUBLISHED VIDEOS

BUSINESS MODEL

Ad Revenue

FIRST MADE MONEY

2025

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner + 2 Freelancers

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ Faceless, AI-assisted format requires only ~10 owner hours per week to operate.
- ✓ 250+ published videos create a compounding, evergreen library driving passive AdSense income.
- ✓ Well-diversified traffic: Browse (~60%), Suggested (~20%), and Search (~12%) reduce single-source risk.
- ✓ TTM net profit of \$51.5K on \$66.7K revenue reflects a healthy ~77% profit margin.
- ✓ Two established freelancers handle editing and thumbnails and are willing to stay on post-sale.

Growth Opportunities

eBook Monetization

Two completed eBooks are ready to sell, potentially adding \$500–\$1,000 monthly in new revenue.

Affiliate & Sponsorships

Automotive niche commands strong affiliate and sponsorship deals not yet pursued by current owner.

Content Scaling

Publishing more consistently could meaningfully grow monthly views and compound AdSense earnings.

Competitor Research

Analyzing competitor formats can unlock higher-performing video ideas and accelerate subscriber growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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