

CONTENT • PSYCHOLOGY & SELF-IMPROVEMENT

Profitable Faceless Channel in Evergreen Self-Improvement Niche

Monetized, faceless video channel with ~250K subscribers delivering psychology and personal growth content. Stable \$3K–\$4K/month revenue with near-100% profit margins and a clean Brand Account transfer.

ASKING PRICE

\$79,090

22x Monthly Multiple

\$43.3K

TTM REVENUE

\$43.2K

TTM PROFIT

100%

PROFIT MARGIN

~250K

SUBSCRIBERS

BUSINESS MODEL

Ad-Supported Content

FIRST MADE MONEY

2022

OWNER INVOLVEMENT

60 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

Global

TREND

Growing

Investment Highlights

- ✓ Near-100% profit margins: TTM revenue of \$43.3K against only \$43.2K net profit reflects minimal operating expenses.
- ✓ Evergreen niche with no trend-decay risk; psychology and self-improvement content commands durable, year-round audience demand.
- ✓ Faceless format enables seamless ownership transfer — no on-camera dependency, no personal brand tied to the seller.
- ✓ Revenue growth trajectory: baseline earnings lifted from ~\$2–3K/month to a stable \$3–4K/month following a strategic content pivot.
- ✓ Clean Brand Account structure allows channel transfer without transferring the seller's personal accounts or credentials.

Growth Opportunities

Double Down on Top Content

Use channel analytics to repeat the strongest topic and speaker combinations for faster growth.

Optimize CTR & Retention

Strengthen titles, thumbnails, intros, pacing, and B-roll to improve long-form video performance.

Delegate & Scale Production

Systemize and outsource editing to increase publishing capacity without sacrificing content quality.

Expand Monetization Streams

Add direct sponsorships, affiliate offers, an email list, or a website to diversify beyond ad revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →