

CONTENT CHANNEL • OUTDOORS & RECREATION

Profitable Outdoor Hobby Channel
with Fully Outsourced Production

A systematized video content business in the outdoors and recreation niche, generating ~\$34K annual net profit with just 5–7 hours of owner involvement per week and an established freelancer team.

ASKING PRICE

\$84,900

30x Monthly Multiple

\$51.9K

TTM REVENUE

\$34K

TTM PROFIT

65%

PROFIT MARGIN

30,000+

SUBSCRIBERS

BUSINESS MODEL

Ad Revenue

FIRST MADE MONEY

2025

OWNER INVOLVEMENT

7 hrs/week

TEAM SIZE

5 Freelancers

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ Generates ~\$34K TTM net profit at a 30x monthly multiple asking price of \$84,900.
- ✓ Fully outsourced production team: 2 scriptwriters, 2 video editors, and a thumbnail designer.
- ✓ Owner spends just 5–7 hours per week; drops to 1–2 hours in the off-season.
- ✓ Predominantly US-based male audience aged 45+, with strong TV viewership engagement.
- ✓ Untapped sponsorship and affiliate revenue streams represent immediate upside potential.

Growth Opportunities

Sponsorship Expansion

Multiple sponsor inquiries received; activating deals could add \$1,000+ monthly revenue.

Affiliate Integration

No affiliate links used yet; engaged older demographic offers strong conversion potential.

Content Quality Upgrade

Reintroducing human voiceover could boost views and ad revenue beyond added cost.

Channel Manager Hire

Delegating remaining owner tasks (~\$150/mo) could make this fully passive income.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →