

E-COMMERCE • SUPPLEMENTS

# Profitable Amazon FBA Business in High-Demand Niche

Established supplements brand generating consistent monthly revenue on Amazon FBA with strong margins and minimal owner involvement.

ASKING PRICE

\$305,535

34x Monthly Multiple

|                                                 |                                                     |                                                   |                                                  |
|-------------------------------------------------|-----------------------------------------------------|---------------------------------------------------|--------------------------------------------------|
| <div>~\$412K</div> <div>TTM REVENUE</div>       | <div>~\$107K</div> <div>TTM PROFIT</div>            | <div>26%</div> <div>PROFIT MARGIN</div>           | <div>\$34.3K</div> <div>AVG MONTHLY PROFIT</div> |
| <div>BUSINESS MODEL</div> <div>Amazon FBA</div> | <div>ESTABLISHED</div> <div>Established</div>       | <div>OWNER INVOLVEMENT</div> <div>~5 hrs/wk</div> |                                                  |
| <div>TEAM SIZE</div> <div>Owner-run</div>       | <div>CUSTOMER MARKET</div> <div>United States</div> | <div>TREND</div> <div>Stable</div>                |                                                  |

## Investment Highlights

- Fully managed FBA model — Amazon handles storage, fulfillment, and shipping.
- High-demand supplements niche with strong repeat purchase potential.
- Minimal owner time required — ideal semi-passive acquisition.
- Established product reviews and ratings supporting organic rank.
- Clean, simple operations with low overhead and healthy margins.

## Growth Opportunities

Product Line Expansion

Introduce complementary products to increase average order value and LTV.

International Markets

Expand into additional Amazon marketplaces to capture global demand.

DTC Channel Launch

Build a direct-to-consumer store to reduce platform dependency and improve margins.

Paid Traffic Scale

Invest in Amazon PPC and social ads to accelerate customer acquisition.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →