

B2B SAAS • HOME SERVICES

Profitable B2B SaaS Platform Serving
Small Home-Service Businesses

Custom-built SaaS platform combining CRM, scheduling, invoicing, payments, and communications for small home-service operators. 23% annual growth with zero paid advertising spend.

ASKING PRICE

\$981,902

40x Monthly Multiple

\$511K

TTM REVENUE

\$298K

TTM PROFIT

58%

PROFIT MARGIN

314

ACTIVE SUBSCRIBERS

BUSINESS MODEL

Subscription + Usage

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

2 Employees

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ 314 active subscribers acquired entirely through organic word-of-mouth referrals
- ✓ \$298K trailing net profit with 58% margins and year-over-year revenue growth
- ✓ Proprietary all-in-one platform replacing multiple software subscriptions for customers
- ✓ Paid acquisition channels completely untapped — Meta, YouTube, and Google Ads never tested
- ✓ Full-time developer willing to stay on, ensuring smooth operational continuity post-sale

Growth Opportunities

Launch Paid Acquisition

Meta, YouTube, and Google Ads are completely untested growth channels ready to scale.

Expand Affiliate Program

Existing affiliate infrastructure in place; partner recruitment could accelerate growth significantly.

Influencer Partnerships

Home-service trade influencers offer direct access to the exact target customer audience.

Product Roadmap Expansion

New features and AI enhancements can deepen retention and drive organic word-of-mouth referrals.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →