

E-COMMERCE • SUPPLEMENTS

Trademarked Plant-Based Wellness Brand on Amazon FBA

Established functional nutrition brand with strong repeat purchase rates, 30%+ margins, and a ready-to-launch product pipeline for accelerated growth.

ASKING PRICE

\$480,602

41x Monthly Multiple

\$426K TTM REVENUE	\$141K TTM PROFIT	33% PROFIT MARGIN	~30% SUBSCRIBE & SAVE
BUSINESS MODEL Amazon FBA	ESTABLISHED 2019	OWNER INVOLVEMENT 15 hrs/wk	
TEAM SIZE 2 contractors	CUSTOMER MARKET United States	TREND Stabilizing	

Investment Highlights

- Registered trademark and brand registry providing strong IP protection.
- 80%+ gross margins with lean, contractor-based operating structure.
- ~30% of revenue from recurring Subscribe & Save customers.
- Multiple new products already formulated and commercially ready to launch.
- Established 3PL and supplier relationships transfer fully to buyer.

Growth Opportunities

- PPC Expansion

Increase ad spend to rebuild organic rankings and accelerate customer acquisition.
- DTC Channel Growth

Scale direct-to-consumer storefront via subscriptions, bundles, and email marketing.
- New Product Launches

Deploy ready-to-sell formulated products to expand SKU count and revenue.
- Wholesale & Retail

Enter wholesale and retail partnerships to diversify beyond marketplace revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →