

CONTENT • AMAZON ASSOCIATES

Lean Smart Home Affiliate Site, Near-Zero Expenses

Established content site in the home automation niche generating passive affiliate income with minimal overhead and only 5 hours per week to operate.

ASKING PRICE

\$146,120

26x Monthly Multiple

\$63.7K TTM REVENUE	\$62.9K TTM PROFIT	99% PROFIT MARGIN	5 hrs/wk OWNER TIME
BUSINESS MODEL Affiliate Content	ESTABLISHED 2025	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE Owner Only	CUSTOMER MARKET US	TREND Growing	

Investment Highlights

- Near 99% profit margins with virtually zero operating expenses.
- Unique social-driven traffic strategy with strong growth trajectory.
- Multiple affiliate revenue streams within a single major program.
- Only 5 hours per week required — highly passive, easy to manage.
- Strong seasonal upside with peak revenue in holiday months.

Growth Opportunities

- Higher-Ticket Products

Shift focus to premium products to significantly increase commission revenue.
- Creator Connections

Expand use of affiliate creator programs for incremental revenue gains.
- Content Expansion

Add targeted content to capture additional high-intent buyer traffic.
- Channel Diversification

Build email list or social presence to reduce traffic concentration risk.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →