

E-COMMERCE • FOOD & BEVERAGE

# High-Growth Amazon FBA Snack Brand With Subscription Revenue

Trademarked curated snack box brand generating \$1M+ annually via Amazon FBA, with 20% recurring subscription revenue and only 1 hour of weekly owner involvement.

ASKING PRICE

\$332,282

34x Monthly Multiple

|                                                 |                                                     |                                                 |                                               |
|-------------------------------------------------|-----------------------------------------------------|-------------------------------------------------|-----------------------------------------------|
| <div>\$1.0M</div> <div>TTM REVENUE</div>        | <div>\$117K</div> <div>TTM PROFIT</div>             | <div>12%</div> <div>PROFIT MARGIN</div>         | <div>116%</div> <div>YOY REVENUE GROWTH</div> |
| <div>BUSINESS MODEL</div> <div>Amazon FBA</div> | <div>ESTABLISHED</div> <div>2023</div>              | <div>OWNER INVOLVEMENT</div> <div>1 hr/wk</div> |                                               |
| <div>TEAM SIZE</div> <div>Prep Center</div>     | <div>CUSTOMER MARKET</div> <div>United States</div> | <div>TREND</div> <div>Strong Growth</div>       |                                               |

## Investment Highlights

- Trademarked brand with Amazon Brand Registry and Amazon's Choice recognition.
- Highly passive model — owner spends just 1 hour per week managing the business.
- 20% of revenue is recurring via Subscribe & Save subscriptions.
- 116% year-over-year revenue growth with \$1M+ in annual sales.
- Low TACoS (~6%) — products sell through even with advertising turned off.

## Growth Opportunities

- Inventory Scaling

Deploy additional capital to prevent stockouts and capture more demand.
- New Channel Launch

Activate dormant marketplace account to diversify revenue beyond Amazon.
- Subscription Growth

Increase Subscribe & Save adoption to boost predictable recurring revenue.
- PPC Optimization

Reintroduce paid ads strategically to accelerate sales velocity further.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →