

CONTENT • AFFILIATE • WOMEN'S HEALTH

Established Authority Content Portfolio in Health & Wellness

Two-site digital publishing package with 500+ medically reviewed articles, diversified affiliate revenue, and strong organic search presence built over 7+ years.

ASKING PRICE

\$165,952

32x Monthly Multiple

\$81.3K TTM REVENUE	\$62.2K TTM PROFIT	77% PROFIT MARGIN	76%+ ORGANIC TRAFFIC
BUSINESS MODEL Affiliate & Ads	ESTABLISHED 2018	OWNER INVOLVEMENT 10 hrs/wk	
TEAM SIZE Contractors	CUSTOMER MARKET US / Global	TREND Growing	

Investment Highlights

- Two-site package with combined authority in health and wellness niches.
- 500+ medically reviewed articles creating strong editorial moat and trust.
- Diversified revenue across 10+ affiliate and monetization channels.
- Long-running community forum with 15,000+ user-generated posts since 2007.
- Transferable affiliate relationships with 20–25% commission rates.

Growth Opportunities

- Content Expansion

Launch new editorial hubs leveraging existing topical authority for fast rankings.
- Social Repurposing

Convert existing reviews and videos into short-form content for new audiences.
- Paid Partnerships

Scale sponsored content, hybrid affiliate, and multi-layer partnership deals.
- Influencer Revenue

Revive and grow video commerce storefronts for additional affiliate income.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →