

ONLINE EDUCATION • PHOTOGRAPHY BUSINESS

Recurring-Revenue Education Platform for Creative Professionals

Established online education business serving photography professionals with trademarked courses, a thriving membership, and a 500K+ download podcast — generating reliable recurring revenue since 2020.

ASKING PRICE

\$323,433

33x Monthly Multiple

\$230K

TTM REVENUE

\$118K

TTM PROFIT

51%

PROFIT MARGIN

360+

ACTIVE MEMBERS

BUSINESS MODEL

Subscription & Digital Products

FIRST MADE MONEY

2020

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner + 2 Contractors

CUSTOMER MARKET

United States

TREND

Stable

Investment Highlights

- ✓ Trailing-twelve-month revenue of \$230K with \$118K net profit — 51%+ margin.
- ✓ Recurring membership subscription base with 360+ active paying members and proven retention.
- ✓ Podcast with 500K+ lifetime downloads drives organic audience growth and low-cost acquisition.
- ✓ 7,500+ subscriber email list with 2x industry-average open rate fuels evergreen sales funnels.
- ✓ Multiple registered US trademarks included, providing strong IP protection and brand moat.

Growth Opportunities

Paid Advertising Scale

Untapped Google, TikTok, and YouTube ad channels offer significant membership growth potential.

Course Restructuring

Breaking flagship courses into smaller, lower-priced offers widens the top-of-funnel audience.

Brand Partnerships

Collaborations with complementary brands can unlock large, pre-qualified audiences cost-effectively.

All-Access Bundling

Bundling evergreen courses into a pass with automated seasonal launches drives incremental revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →