

E-COMMERCE • SUPPLEMENTS

Established Amazon FBA Health Supplement Brand

Trademarked wellness supplement brand with strong recurring revenue, 2,000+ reviews, and lightweight operations requiring just 2–3 hours per week.

ASKING PRICE

\$310,837

31x Monthly Multiple

\$397K TTM REVENUE	\$120K TTM PROFIT	30% PROFIT MARGIN	~60% SUBSCRIBE & SAVE
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 2–3 hrs/wk	
TEAM SIZE No employees	CUSTOMER MARKET United States	TREND Stable	

Investment Highlights

- Trademarked brand with Amazon Brand Registry and 2,000+ reviews on lead listing.
- ~60% of sales from subscriptions; ~80% of revenue from repeat purchasers.
- Minimal owner involvement — just 2–3 hours per week to maintain.
- Focused, proven product portfolio with ~30% net profit margins.
- Clean account history — no suspensions, penalties, or outstanding debt.

Growth Opportunities

- PPC Optimization

Low TACoS of ~8% leaves room for aggressive, profitable ad scaling.
- Channel Expansion

Launch DTC website and TikTok Shop to diversify beyond Amazon.
- Product Line Growth

Expand into trending longevity and wellness supplement categories.
- Active Management

Hands-on ownership could reverse revenue decline and accelerate growth.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →