

E-COMMERCE • AUTOMOTIVE

EU Amazon FBA Automotive Accessories Brand

Established European FBA brand selling trademarked automotive accessories across multiple markets. Lean operation with minimal ad spend and strong expansion potential.

ASKING PRICE

\$160,128

32x Monthly Multiple

\$266K TTM REVENUE	\$60K TTM PROFIT	23% PROFIT MARGIN	44% YOY REVENUE GROWTH
BUSINESS MODEL Amazon FBA	ESTABLISHED 2023	OWNER INVOLVEMENT 7–10 hrs/wk	
TEAM SIZE No employees	CUSTOMER MARKET Europe	TREND Growing	

Investment Highlights

- Registered EU trademark and Amazon Brand Registry enrollment included.
- Zero ad spend — significant upside available through PPC activation.
- Predominantly European supply chain with 3 consolidated suppliers.
- 64-SKU catalog built on specific vehicle compatibility — proven, repeatable model.
- Lean 7–10 hrs/week operation with outsourced fulfillment via 3PL.

Growth Opportunities

- Geographic Expansion

Launch into untapped European markets using the existing validated catalog.
- PPC Advertising

Activate paid ads on a zero-spend account for immediate revenue uplift.
- Catalog Expansion

Replicate proven product playbook across additional vehicle models and categories.
- Direct-to-Consumer

Launch branded website to diversify revenue beyond a single sales channel.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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