

E-COMMERCE • HOME & FURNITURE

Systemized Home Goods Dropship Business, Strong Growth

100% dropshipping home goods and furniture store with dual B2B and B2C sales channels, verified 211% year-over-year revenue growth, and minimal owner involvement.

ASKING PRICE

\$787,620

30x Monthly Multiple

\$1.29M TTM REVENUE	\$315K TTM PROFIT	24% PROFIT MARGIN	~5 hrs/wk OWNER TIME
BUSINESS MODEL Dropshipping	ESTABLISHED 2023	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE 1 VA	CUSTOMER MARKET United States	TREND Strong Growth	

Investment Highlights

- 211% year-over-year revenue growth with no paid advertising investment.
- Zero inventory — fully systemized dropship model with no warehousing required.
- Dual-channel sales across wholesale B2B and direct-to-consumer retail platforms.
- Verified 4.3-star and 4.6-star ratings across two major review platforms.
- Proprietary AI bulk image tool included — unique catalog imagery at scale.

Growth Opportunities

- Paid Social Ads

Meta Ads channel entirely untested — immediate new customer acquisition opportunity.
- Google Shopping

Approved merchant feed in place; paid campaigns not yet launched or tested.
- Catalog Expansion

16,000+ active SKUs can be expanded daily using existing VA and AI tooling.
- Email Monetization

2,000–3,000 customer email list largely underutilized beyond basic automations.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →