

E-COMMERCE • HOME & APPAREL

Lean European Amazon FBM Brand With Trademark Protection

A streamlined, owner-operated Amazon business selling a focused product range across multiple European markets, fulfilled via an established 3PL network — requiring just 10 hours per week to run.

ASKING PRICE

\$311,977

34x Monthly Multiple

\$1.1M

TTM REVENUE

\$110K

TTM PROFIT

10%

PROFIT MARGIN

4.4–4.6 ★

PRODUCT RATINGS

BUSINESS MODEL

Multi-Channel FBM

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

Europe (UK & EU)

TREND

Stable

Investment Highlights

- ✓ Registered EU trademark and Amazon Brand Registry provide strong IP and listing protection.
- ✓ Compact SKU portfolio of just 3 products drives \$1.1M in trailing-twelve-month revenue.
- ✓ Only ~10 hours per week required — no employees, no in-house warehousing.
- ✓ Products carry 4.4–4.6 star ratings, hundreds of reviews, and Amazon's Choice recognition.
- ✓ Single reliable supplier (50+ years in market) with stable costs and a deep product catalogue.

Growth Opportunities

Eliminate Stockouts

Improved inventory planning could materially recover rankings and significantly lift revenue.

Expand Product Line

Supplier offers 20+ additional models and accessories ready to launch under the brand.

Re-Enter Paused Market

A buyer with the right VAT setup can immediately resume a market generating ~€300K annually.

Launch in the US

Established brand and supplier relationship position the business for US market entry.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →