

YOUTUBE CHANNEL • ENTERTAINMENT

High-Margin Nostalgia Channel With
19M+ Views

Faceless, evergreen YouTube channel in the classic entertainment niche generating strong AdSense income from a highly engaged 55+ Tier 1 audience, with lean operations and significant untapped monetization potential.

ASKING PRICE

\$172,247

27x Monthly Multiple

\$83.9K

TTM REVENUE

\$76.6K

TTM PROFIT

91%

PROFIT MARGIN

38,000+

SUBSCRIBERS

BUSINESS MODEL

AdSense / Content

FIRST MADE MONEY

2025

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner + 2 Contractors

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ 91%+ profit margins with TTM net profit of \$76.6K on \$83.9K revenue.
- ✓ Over 19 million total views; 90%+ from high-value Tier 1 English-speaking markets.
- ✓ Evergreen content library diversified across videos — top video drives only 13% of views.
- ✓ Lean two-contractor production model; ~20 hrs/week owner time with clear delegation potential.
- ✓ Strong \$12.92 RPM over last 90 days, with long-form videos achieving up to \$26 RPM.

Growth Opportunities

Scale Content Output

Increase publishing frequency beyond one video weekly to rapidly grow AdSense revenue.

Long-Form Monetization

Produce more hour-long documentaries proven to attract higher-paying advertisers and RPMs.

Affiliate Revenue Streams

Add affiliate links for relevant merchandise, media, and memorabilia to diversify income.

Expand Channel Network

Launch complementary nostalgia-focused channels in adjacent niches to cross-promote audiences.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →