

CONTENT • FOOD & RECIPES

Profitable Evergreen Recipe Content Site with Loyal Audience

High-margin content business in the healthy recipes niche, monetized via display ads and affiliate revenue with an engaged email list and social following.

ASKING PRICE

\$376,071

35x Monthly Multiple

\$140K TTM REVENUE	\$118K TTM PROFIT	84% PROFIT MARGIN	8,200+ EMAIL SUBSCRIBERS
BUSINESS MODEL Display Ads & Affiliate	ESTABLISHED 2020	OWNER INVOLVEMENT 10–20 hrs/wk	
TEAM SIZE 1 VA	CUSTOMER MARKET US / Global	TREND Stable	

Investment Highlights

- 84%+ net profit margins with minimal overhead and low operating costs.
- Evergreen recipe content library driving consistent organic and social traffic.
- 8,200+ email subscribers providing a direct, owned audience channel.
- Documented SOPs and trained VA enable streamlined, low-touch operations.
- Newly launched membership program ready to generate recurring revenue.

Growth Opportunities

- Short-Form Video

Expand Reels, TikTok, and YouTube Shorts to drive new audience growth.
- Email Monetization

Add automated funnels and promotions to convert subscribers into buyers.
- Digital Products

Launch eBooks, printables, and meal plans for high-margin passive income.
- Brand Partnerships

Pursue sponsored content deals with food and kitchen brands.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →