

ECOMMERCE • LUXURY HOME DÉCOR

Profitable B2B Wholesale Brand in
Luxury Home Textiles

Established since 2015, this asset-light made-to-order business sells premium custom home textile products through major retail partners, with only ~10 hours of owner involvement per week.

ASKING PRICE

\$909,299

37x Monthly Multiple

\$353K

TTM REVENUE

\$295K

TTM PROFIT

84%

PROFIT MARGIN

12,000

EMAIL SUBSCRIBERS

BUSINESS MODEL

B2B Wholesale & eCommerce

FIRST MADE MONEY

2015

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

Owner Operated + 1 Contractor

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ ~84% net profit margins on TTM revenue of \$353K, generating \$295K in annual net profit.
- ✓ 98% of revenue from established wholesale relationships with major national retailers and interior designers.
- ✓ Extremely low owner involvement — approximately 10 hours per week to operate.
- ✓ Made-to-order model with lean inventory (~\$15K wholesale value) minimizes overhead and tied-up capital.
- ✓ Untapped D2C growth via a fully configured Shopify store, 12,000-subscriber email list, and dormant ad accounts.

Growth Opportunities

Activate D2C Advertising

Launch pre-built Shopify ad campaigns across Google, Meta, and TikTok to drive direct consumer sales.

Expand Amazon Channel

Grow Amazon revenue through optimized listings, sponsored ads, and expanded SKU availability.

Broaden Retail Partnerships

Add new brick-and-mortar and independent retail accounts to diversify the wholesale customer base.

New Product Development

Introduce complementary home textile products aligned with retail and direct-to-consumer demand trends.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →