

DIGITAL MEDIA • FRANCHISE & ADVERTISING

Global Digital Franchise Network with Recurring Subscription Revenue

Established B2B subscription franchise platform and digital advertising network spanning 200+ cities worldwide, with high margins and automated systems.

ASKING PRICE

\$621,291

30x Monthly Multiple

\$367K TTM REVENUE	\$249K TTM PROFIT	68% PROFIT MARGIN	200+ LIVE CITY SITES
BUSINESS MODEL B2B Subscription	ESTABLISHED 2018	OWNER INVOLVEMENT 25 hrs/wk	
TEAM SIZE Freelancers	CUSTOMER MARKET Global	TREND Growing	

Investment Highlights

- Recurring revenue from franchise fees and monthly management subscriptions.
- High 68%+ net profit margins with lean, remote-first operations.
- Portfolio of 490+ domains with 200+ live city-focused websites globally.
- Automated onboarding with 35 training modules and 95 email sequences.
- Dual revenue model: B2B franchise subscriptions and centralized ad platform.

Growth Opportunities

- Franchise Expansion

Sell individual city franchises across thousands of unallocated territories worldwide.
- Central Ad Marketplace

Develop the advertising platform into a network-wide marketplace for regional and national brands.
- Affiliate Revenue

Expand affiliate partnerships across travel, property, events, and local services.
- Master Franchising

Introduce master franchise agreements to accelerate international market penetration.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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