

E-COMMERCE • SUPPLEMENTS

Fast-Growing Women's Supplement Brand with Subscription Revenue

Trademarked, multi-channel brand selling women's nutritional supplements across three platforms with ~3,000 active subscribers and strong repeat purchase rates.

ASKING PRICE

\$306,550

25x Monthly Multiple

\$112K TTM REVENUE	\$64K TTM PROFIT	57% PROFIT MARGIN	~3,000 ACTIVE SUBSCRIBERS
BUSINESS MODEL Subscription + DTC	ESTABLISHED 2025	OWNER INVOLVEMENT 40 hrs/wk	
TEAM SIZE 4 contractors	CUSTOMER MARKET UK / US	TREND Growing	

Investment Highlights

- Trademarked brand with 23,000+ customers and 4.8/5 average rating.
- Subscription-first model with ~3,000 active subscribers and 88% opt-in rate.
- Diversified revenue across three established sales channels.
- 72% gross margin with improving unit economics and negotiated supplier pricing.
- US market test live with infrastructure already in place to scale.

Growth Opportunities

US Expansion US market test already live; infrastructure in place to scale paid acquisition.	New SKUs Expand range with new flavours and adjacent women's wellness products.
Subscription Retention Improve churn reduction, email flows, and SMS to grow recurring MRR.	Wholesale & Retail Untapped wholesale and retail partnerships offer incremental revenue channels.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →