

YOUTUBE • AUTOMOTIVE CONTENT

Faceless Automotive YouTube Channel
With Premium Audience

Established faceless channel in the automotive niche, targeting high-value Tier 1 audiences with a lean, outsourced production model and strong ad revenue.

ASKING PRICE

\$168,047

36x Monthly Multiple

\$64.5K

TTM REVENUE

\$56K

TTM PROFIT

87%

PROFIT MARGIN

55%

YOY REVENUE GROWTH

BUSINESS MODEL

Ad Revenue

ESTABLISHED

2022

OWNER INVOLVEMENT

10 hrs/wk

TEAM SIZE

3 freelancers

CUSTOMER MARKET

US / Tier 1

TREND

Growing

Investment Highlights

- 87%+ profit margins with minimal overhead and outsourced production team.
- Audience concentrated in high-CPM Tier 1 English-speaking markets.
- Fully faceless format — no on-camera presence required from owner.
- 54.9% year-over-year revenue growth with record month recently achieved.
- Complete SOPs and freelance team included; operational from day one.

Growth Opportunities

Increase Upload Frequency

Scale from 3 to 5 videos monthly to accelerate audience and revenue growth.

Brand Sponsorships

Pursue direct brand deals targeting the high-value 50+ automotive demographic.

Replicate Top Format

Apply the new high-performing video style consistently across all uploads.

Audience Expansion

Test content targeting younger automotive enthusiasts to broaden subscriber base.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →