

E-COMMERCE • HOME & KITCHEN

Design-Led Home & Kitchen Brand on Amazon FBA

Established lifestyle brand with thousands of verified reviews, strong organic rankings, and 39% year-over-year revenue growth.

ASKING PRICE

\$352,944

36x Monthly Multiple

\$731K

TTM REVENUE

\$117K

TTM PROFIT

16%

PROFIT MARGIN

39%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2020

OWNER INVOLVEMENT

6 hrs/wk

TEAM SIZE

Owner only

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- Thousands of verified reviews with 4.7-star average on lead product.
- ~60% of sales are organic, reducing dependency on paid advertising.
- Registered trademarks and design patents included in the sale.
- ~6 months of inventory on hand; no anticipated stock issues.
- Simple operations — just 6 hours per week with no employees.

Growth Opportunities

Channel Expansion

Launch on Shopify, Walmart, and TikTok Shop to diversify beyond Amazon.

SKU Variations

Add color and design variations to existing top sellers to boost conversions.

New Product Launches

Extend into adjacent home and lifestyle categories using existing brand equity.

B2B & Wholesale

Leverage proven product demand to pursue wholesale and distribution partnerships.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →