

E-COMMERCE • HOMEWARES

Established Amazon FBA Homewares Brand, UK/EU/US

12-year-old trademarked homewares brand selling across multiple Amazon marketplaces. Streamlined to high-margin products with under 5 hours weekly management.

ASKING PRICE

\$101,583

28x Monthly Multiple

\$179K TTM REVENUE	\$43.5K TTM PROFIT	24% PROFIT MARGIN	2,000+ CUSTOMER REVIEWS
BUSINESS MODEL Amazon FBA	ESTABLISHED 2014	OWNER INVOLVEMENT 5 hrs/wk	
TEAM SIZE Owner only	CUSTOMER MARKET UK, EU, US	TREND Stable	

Investment Highlights

- 12-year trading history with registered trademarks in UK, EU, and US.
- Products rated 4.5+ stars with 2,000+ combined customer reviews.
- Lean operation — under 5 hours per week, no employees or contractors.
- Multi-marketplace presence across 8 countries on Amazon.
- Long-standing supplier relationships of 9–12 years with stable pricing.

Growth Opportunities

Product Relaunch

Reintroduce proven discontinued SKUs via existing supplier relationships.

US Expansion

Only one SKU active in US; significant room for catalogue expansion.

PPC Optimisation

Conservative ad spend creates immediate upside through improved campaigns.

Channel Development

Reactivate website and eBay store for direct and B2B sales.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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