

DIGITAL PRODUCT • SAAS ECOSYSTEM

Leading Digital Theme Business in Major CRM Marketplace

Highly automated digital product business with 45,000+ users, near-zero marketing spend, and 90%+ profit margins operating in a large B2B platform ecosystem.

ASKING PRICE

\$100,381

37x Monthly Multiple

\$36K TTM REVENUE	\$32.6K TTM PROFIT	90% PROFIT MARGIN	45K+ USER BASE
BUSINESS MODEL Digital Product	ESTABLISHED 2023	OWNER INVOLVEMENT 2–5 hrs/wk	
TEAM SIZE Solo	CUSTOMER MARKET Global / B2B	TREND Stable	

Investment Highlights

- #1 ranked free product in its category on a major B2B platform marketplace.
- 90%+ net profit margins with minimal ongoing expenses.
- 100% organic customer acquisition — zero paid marketing spend required.
- 45,000+ user contact list representing a significant under-monetized asset.
- Solo-operated at just 2–5 hours per week; highly automated and turnkey.

Growth Opportunities

- Email Monetization

Activate 45K+ contact list with structured campaigns and automated sequences.
- Premium Repositioning

Add features to flagship paid product and increase price point significantly.
- Agency Partnerships

Partner with digital agencies to drive recurring bulk theme purchases for clients.
- Product Expansion

Launch complementary products to monetize existing audience and platform presence.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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