

YOUTUBE • ENTERTAINMENT

High-Margin Faceless YouTube Channel in Popular Niche

Established documentary-style YouTube channel with a loyal Tier 1 audience, AI-assisted production workflow, and 84% profit margins requiring minimal ongoing costs.

ASKING PRICE

\$394,669

35x Monthly Multiple

\$161K TTM REVENUE	\$135K TTM PROFIT	84% PROFIT MARGIN	54% YOY REVENUE GROWTH
BUSINESS MODEL YouTube Ad Revenue	ESTABLISHED 2024	OWNER INVOLVEMENT 30 hrs/wk	
TEAM SIZE 2 owners	CUSTOMER MARKET US & Tier 1	TREND Growing	

Investment Highlights

- 84% profit margins with minimal recurring expenses and no employees.
- Faceless format — audience follows content style, not on-camera personality.
- Fully documented AI-assisted workflow with all SOPs and prompts included.
- Strong Tier 1 audience; ~60% US-based viewers commanding premium ad rates.
- Clean channel history — zero strikes, zero penalties, monetization in good standing.

Growth Opportunities

Audio Platform Expansion

Upload existing 110+ video catalog to Spotify for passive new revenue stream.

Increase Upload Frequency

Outsource audio editing to double output with fully documented workflow.

Sponsorship Revenue

Sponsorships entirely untapped; engaged Tier 1 audience is highly attractive to advertisers.

Social & Email Growth

No social media or email list exists — both represent pure incremental upside.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →