

E-COMMERCE • HOME & HOBBIES

Trademarked Nature-Inspired Décor Brand with Viral Organic Reach

Multi-channel e-commerce brand selling nature-inspired décor products with exceptional margins, ~5,000 wholesale clients, and strong organic traffic from viral social content.

ASKING PRICE

\$339,179

37x Monthly Multiple

\$139K TTM REVENUE	\$110K TTM PROFIT	79% PROFIT MARGIN	~5,000 WHOLESALE CLIENTS
BUSINESS MODEL DTC + Wholesale	ESTABLISHED 2022	OWNER INVOLVEMENT 10–15 hrs/wk	
TEAM SIZE 2 part-time	CUSTOMER MARKET United States	TREND Growing	

Investment Highlights

- Registered trademark with strong brand identity in a niche market
- Exceptional margins exceeding 75% driven by low-cost direct sourcing
- ~5,000 wholesale clients across the US with significant repeat purchasing
- Viral organic content — single videos exceeding 3M+ views with minimal ad spend
- Multi-channel presence across four major sales platforms with diversified revenue

Growth Opportunities

Wholesale Expansion

Untapped outreach to specialty retailers and niche trade buyers nationwide.

Email Marketing

Large customer base with no active email flows — significant revenue upside.

Product Line Growth

Add complementary sourced products as easy add-ons for existing wholesale accounts.

Paid Advertising

Near-zero ad spend today; modest budget could meaningfully accelerate revenue.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →