

MARKETPLACE • ADVENTURE TRAVEL

Curated Adventure Travel Marketplace
with Commission Model

Two-sided booking platform connecting travelers with vetted outdoor guides.
Strong brand, loyal audience, and a team that runs day-to-day operations.

ASKING PRICE

\$972,139

48x Monthly Multiple

\$647K TTM REVENUE	\$246K TTM PROFIT	38% PROFIT MARGIN	750+ 5-STAR REVIEWS
BUSINESS MODEL Commission Marketplace	ESTABLISHED 2016	OWNER INVOLVEMENT 3 hrs/wk	
TEAM SIZE 3 people	CUSTOMER MARKET UK / Global	TREND Growing	

Investment Highlights

- Capital-light commission model with no inventory or operational trip risk.
- 90+ curated experiences across 40+ vetted operators; strong supplier relationships.
- 750+ verified reviews, 90%+ five-star rating driving strong conversion.
- Diversified acquisition: paid social, organic search, and 31K email subscribers.
- Experienced full-time team in place; owner works approximately 3 hours per week.

Growth Opportunities

US Market Entry

Untapped North American market offers significant new customer base for existing platform.

Scale Paid Ads

Proven 8x ROAS on paid social; increasing budget during peak season drives outsized returns.

Expand Catalogue

Add more short-break active adventures to meet strong existing customer demand.

Checkout Optimisation

Upsells, reduced friction, and CRM personalisation to lift conversion and order value.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →