

E-COMMERCE • HOME & WELLNESS

Profitable Ergonomic & Wellness Dropshipping Store With 40%+ Revenue Growth

Shopify dropshipping business in the ergonomic furniture and wellness niche generating \$586K TTM revenue, requiring only ~20 hours per week to operate.

ASKING PRICE

\$282,304

32x Monthly Multiple

\$586K

TTM REVENUE

\$106K

TTM PROFIT

18%

PROFIT MARGIN

5,500+

EMAIL SUBSCRIBERS

BUSINESS MODEL

Dropshipping

FIRST MADE MONEY

2024

OWNER INVOLVEMENT

20 hrs/week

TEAM SIZE

Owner Operated

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ 40%+ year-over-year revenue growth driven by product and ad optimization
- ✓ 150+ product catalog across ergonomic, wellness, and fitness niches
- ✓ Proven Google Ads campaigns with years of conversion data transferable to buyer
- ✓ High average order value with healthy profit margins and sustainable ad spend
- ✓ 60-day seller transition support included with full operational documentation

Growth Opportunities

Scale Paid Advertising

Expand Google Ads spend and isolate top-performing products into dedicated campaigns.

New Marketing Channels

Launch Meta, TikTok, influencer, and SEO campaigns to reduce ad platform dependency.

Email & SMS Revenue

Monetize existing subscriber list with automated flows and remarketing sequences.

Catalog & AOV Expansion

Add bundles, cross-sells, and accessories to increase average order value.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →