

E-COMMERCE • BEAUTY & WELLNESS

Systemized Men's Health & Wellness Brand, Zero Owner Hours

Proprietary DTC brand in men's skincare and supplements with 500K+ email subscribers, multi-channel paid acquisition, and a fully staffed team.

ASKING PRICE

\$10,000,000

84x Monthly Multiple

\$33.2M TTM REVENUE	\$1.43M TTM PROFIT	4% PROFIT MARGIN	500K+ EMAIL SUBSCRIBERS
BUSINESS MODEL DTC Subscription	ESTABLISHED 2024	OWNER INVOLVEMENT ~1 hr/wk	
TEAM SIZE ~45 people	CUSTOMER MARKET United States	TREND Strong Growth	

Investment Highlights

- Fully absentee owner — ~1 hour per week of involvement required.
- Proprietary formulations with exclusivity rights and IP ownership.
- 500K+ owned email subscribers powering low-cost retention revenue.
- Diversified paid media across Meta, Google, AppLovin, and Amazon.
- Multi-channel sales via branded storefront and major US marketplaces.

Growth Opportunities

Retail Expansion

Enter brick-and-mortar retail to capture high-intent offline buyers.

International Markets

Launch in English-speaking or EU markets with existing infrastructure.

Product Line Growth

Extend into adjacent men's wellness and personal care categories.

Subscription Scaling

Increase recurring revenue share through enhanced subscription programs.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →