

E-COMMERCE • HOME GOODS

Fast-Growing Amazon FBA Home Goods Brand

Established private label brand in the home furnishings niche with 267% YoY revenue growth, registered trademark, and significant untapped expansion opportunities.

ASKING PRICE

\$1,189,612

40x Monthly Multiple

\$1.95M

TTM REVENUE

\$357K

TTM PROFIT

18%

PROFIT MARGIN

267%

YOY REVENUE GROWTH

BUSINESS MODEL

Amazon FBA

ESTABLISHED

2023

OWNER INVOLVEMENT

20 hrs/wk

TEAM SIZE

2 people

CUSTOMER MARKET

US

TREND

Growing

Investment Highlights

- 267% year-over-year revenue growth with no external financing used.
- Registered trademark and Amazon Brand Registry providing strong IP protection.
- Well-reviewed product portfolio averaging 4.5 stars with hundreds of reviews.
- Streamlined operations with established systems; manageable 20 hrs/week workload.
- Growth has been stock-constrained, not demand-constrained — significant upside remains.

Growth Opportunities

Marketplace Expansion

Launch and optimize listings across Canada, Mexico, UK, and Germany marketplaces.

Direct-to-Consumer Channel

Build out Shopify storefront and Meta ads to diversify revenue beyond Amazon.

Listing Optimization

A/B testing, pricing strategy, and Amazon Deals to improve conversion rates.

Inventory Scaling

Increase stock levels to capture demand currently limited by inventory constraints.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →