

DIGITAL PRODUCTS • HOBBIES & ART

Lean Digital Product Business in Evergreen Craft Niche

Paid-traffic-driven digital education business targeting hobby crafters across three localized markets. No inventory, no shipping, 100% digital fulfillment.

ASKING PRICE

\$139,901

20x Monthly Multiple

\$349K

TTM REVENUE

\$84K

TTM PROFIT

24%

PROFIT MARGIN

100%

DIGITAL MARGINS

BUSINESS MODEL

Digital Product

ESTABLISHED

2025

OWNER INVOLVEMENT

7 hrs/wk

TEAM SIZE

Freelancers Only

CUSTOMER MARKET

US, EU

TREND

Rapid Growth

Investment Highlights

- 100% digital product — no inventory, shipping, or fulfillment complexity.
- Three localized market funnels spanning multiple geographies.
- Proven direct-response funnel with upsells, order bumps, and automation.
- Not tied to any personal brand — fully transferable and rebrandable.
- Evergreen hobby niche with strong visual appeal and repeat demand.

Growth Opportunities

Scale Paid Ads

Test new creatives and audiences to increase paid traffic volume profitably.

Expand Product Suite

Add advanced guides, templates, video tutorials, and seasonal bundles.

Email Marketing

Build abandoned cart flows, upsell sequences, and repeat purchase campaigns.

Organic Traffic

Launch Pinterest, TikTok, and YouTube Shorts for zero-cost customer acquisition.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →