

CONTENT • DIGITAL PRODUCTS

# Faith-Niche Content Site with Digital Product Store

Established two-site package combining a high-traffic content site with a digital product store. Dual revenue streams, automated fulfillment, and under 2 hours weekly owner involvement.

ASKING PRICE

\$73,385

25x Monthly Multiple

\$48K

TTM REVENUE

\$35.2K

TTM PROFIT

73%

PROFIT MARGIN

250%

YOY REVENUE GROWTH

BUSINESS MODEL

Content + eCommerce

ESTABLISHED

2023

OWNER INVOLVEMENT

2 hrs/wk

TEAM SIZE

1 person

CUSTOMER MARKET

Global

TREND

Growing

## Investment Highlights

- Dual revenue: digital product sales plus display advertising income
- 1,000+ instantly fulfilled digital products with no inventory or fulfillment complexity
- High organic traffic from established content library of ~1,000 articles
- Combined email audience of ~2,600 subscribers with untapped monetization potential
- 250%+ YoY revenue growth with under 2 hours of weekly owner involvement

## Growth Opportunities

### Backlink Acquisition

Zero external links built to date; backlink strategy could multiply organic traffic significantly.

### Email Monetization

2,600+ subscribers across two lists with no structured monetization currently in place.

### Social Media Growth

Profiles exist across major platforms but remain largely undeveloped and unmonetized.

### Multilingual Expansion

Spanish and Portuguese content already live; further localization could unlock new audiences.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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