

E-COMMERCE • AMAZON FBA

Dual-Brand Amazon FBA Business in Europe

Established dual-brand Amazon FBA operation serving European markets across sports and home niches, requiring only a few hours per week to manage.

ASKING PRICE

\$249,732

37x Monthly Multiple

\$515K TTM REVENUE	\$81K TTM PROFIT	16% PROFIT MARGIN	4 hrs/wk OWNER TIME
BUSINESS MODEL Amazon FBA	ESTABLISHED 2021	OWNER INVOLVEMENT 4 hrs/wk	
TEAM SIZE 1 (Owner Only)	CUSTOMER MARKET Europe	TREND Rebounding	

Investment Highlights

- Two trademarked brands with Amazon Brand Registry across European marketplaces.
- Highly passive operation requiring only 3–4 hours per week to maintain.
- 100% Amazon FBA fulfilled — no warehousing or self-fulfillment required.
- Established supplier relationships with 4+ months of inventory on hand.
- Governing body approval for sporting brand adds credibility and defensibility.

Growth Opportunities

Market Expansion Aggressively grow sales in underserved European markets beyond the primary country.	PPC Optimisation Improve ad tracking and attribution to reduce TACoS and boost net margins.
New Product Launches Wide niche headroom supports launching additional SKUs under existing brands.	Off-Amazon Channels Drive direct sales via owned websites to reduce Amazon dependency and fees.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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