

E-COMMERCE • TRAVEL & APPAREL

Premium Travel Bag Brand with Viral Social Presence

Highly automated Shopify brand in travel accessories. Margins trending to 36% with major untapped channels ready to activate.

ASKING PRICE

\$150,906

18x Monthly Multiple

\$572K TTM REVENUE	\$103K TTM PROFIT	18% PROFIT MARGIN	7,200+ EMAIL SUBSCRIBERS
BUSINESS MODEL DTC Shopify	ESTABLISHED 2024	OWNER INVOLVEMENT 6 hrs/wk	
TEAM SIZE 3 people	CUSTOMER MARKET US (80%)	TREND Growing	

Investment Highlights

- Margins improving to 36% over last 5 months — most profitable period ever.
- 26,000+ social media followers across platforms with daily organic content.
- 7,200 email subscribers — zero broadcast campaigns ever sent.
- Facebook page approved and verified for paid content monetisation.
- Fully automated 3PL fulfilment; owner works approximately 6 hours per week.

Growth Opportunities

Email Marketing 7,200 subscribers never emailed — immediate near-zero-cost revenue opportunity.	Amazon Launch Product not yet listed; largest single untapped revenue channel available.
Google Ads Shopping and Search campaigns not activated; SEO foundation already in place.	International Expansion UK, Europe, and broader markets largely untouched; 80% revenue from US only.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

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