

CONTENT CHANNEL • ENTERTAINMENT

# Profitable Mandarin-Language Movie Recap Channel, 300K+ Subscribers

Established entertainment channel producing long-form movie recap content for a large, engaged Mandarin-speaking audience. Fully monetized, team-operated, and generating consistent ad revenue with significant untapped upside.

ASKING PRICE

\$85,549

16x Monthly Multiple

\$101K

TTM REVENUE

\$64.2K

TTM PROFIT

64%

PROFIT MARGIN

300K+

SUBSCRIBERS

BUSINESS MODEL

Ad-Supported Content

FIRST MADE MONEY

2023

OWNER INVOLVEMENT

10 hrs/week

TEAM SIZE

4 Contractors

CUSTOMER MARKET

Global (Mandarin-Speaking)

TREND

Stable

## Investment Highlights

- ✓ Established 3-year-old channel with 300K+ subscribers and several million monthly views.
- ✓ Owner spends only ~10 hours per week; four part-time contractors handle production end-to-end.
- ✓ TTM revenue of \$101K and net profit of \$64.2K reflect a lean, high-margin operation.
- ✓ Strong organic discovery: ~54% Browse Features, ~36% Suggested Videos, ~5% CTR.
- ✓ Comprehensive SOPs, documented workflows, and seller offering 60 days of post-sale support.

## Growth Opportunities

### Expand Content Library

Publish more videos covering highly-rated classic and feel-good films to boost views.

### Repurpose for Short-Form

Clip long-form content into shorts to widen top-of-funnel audience discovery significantly.

### Multilingual Expansion

Use AI translation tools to localize existing content and reach new international audiences.

### Diversify Monetization

Add sponsorships, affiliate deals, and digital products beyond current AdSense revenue streams.

## Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →