

E-COMMERCE • FOOD & BEVERAGES

Multi-Channel Food & Consumer Goods Brand Generating \$749K TTM

Lean, multi-platform e-commerce operation selling food and trending consumer products across three major marketplaces, with ~15 hrs/week owner involvement and a full-time VA in place.

ASKING PRICE

\$150,979

11x Monthly Multiple

\$749K

TTM REVENUE

\$165K

TTM PROFIT

22%

PROFIT MARGIN

~100

ACTIVE SKUS

BUSINESS MODEL

Multi-Channel

FIRST MADE MONEY

2024

OWNER INVOLVEMENT

15 hrs/week

TEAM SIZE

Owner + 1 VA

CUSTOMER MARKET

United States

TREND

Growing

Investment Highlights

- ✓ Launched in early 2025, the business surpassed \$1M in annual revenue within its first year.
- ✓ Diversified revenue across three established marketplaces reduces single-platform dependency.
- ✓ Full-time VA handles day-to-day operations, keeping owner time to just ~15 hours per week.
- ✓ Low TACoS of ~1.73% signals efficient paid advertising spend on the primary sales channel.
- ✓ Seller providing 3 months of transition support; VA expected to remain post-sale.

Growth Opportunities

Expand Paid Marketing

Scaling ad spend across channels could meaningfully accelerate traffic and revenue growth.

Scale Core Products

Focusing resources on the top 3 highest-potential SKUs could drive outsized profit gains.

Grow Marketplace Presence

Increasing product listings and activity on secondary marketplaces offers untapped revenue upside.

Add Email & Social

Building owned marketing channels like email could reduce reliance on marketplace algorithms.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →