

CONTENT • DISPLAY ADS & DIGITAL PRODUCTS

High-Margin Content Site in Business & Strategy Niche

Established organic traffic site monetized via premium display ads, sponsored content, and digital products. Only 1 hour/week owner involvement.

ASKING PRICE

\$284,526

18x Monthly Multiple

\$221K TTM REVENUE	\$190K TTM PROFIT	86% PROFIT MARGIN	15,700+ EMAIL SUBSCRIBERS
BUSINESS MODEL Display Ads & Sponsorships	ESTABLISHED 2020	OWNER INVOLVEMENT 1 hr/wk	
TEAM SIZE 2 people	CUSTOMER MARKET Global	TREND Stable	

Investment Highlights

- Exceptional 86% net profit margin with very low operational overhead.
- Only 1 hour/week owner time required; team handles daily operations.
- Premium ad network monetization providing reliable recurring revenue.
- 15,700+ email subscribers with an outstanding 65% open rate.
- Multiple revenue streams: display ads, sponsored posts, and digital products.

Growth Opportunities

Revive Digital Products

Refresh offers and improve funnel to unlock existing high-traffic audience.

Paid Acquisition

Relaunch best offers with stronger creatives, landing pages, and tracking.

Organic Traffic Expansion

Update articles, improve internal links, and target commercial-intent content.

Email Monetization

Improve email funnel and launch premium sponsorship or content packages.

Interested in Learning More?

Sign an NDA to access full financials, business details, and schedule a call with the seller.

Request Access →